

May 1, 2009

Major Retailers Want To Give Our School Money!

Dear St. Bridget School Families,

We're pleased to share some exciting news about a fundraising program for St Bridget School. It's called "scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, scrip is gift certificates from national and local retailers. They're the same gift certificates that you buy at the store. Many popular retailers participate in our scrip program including all grocery stores, gas stations, clothing stores, and many, many others.

You're probably asking yourself how these stores help us raise money. It's simple -- scrip participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our school keeps the difference as revenue. And scrip is exciting, because everybody wins:

- The retailer gets cash up front and repeat business...
- You get a powerful fundraising alternative that involves *no selling*...
- Our school gets a regular source of revenue.

The beauty of scrip is that you put your regular household shopping dollars to work. You earn money for our school just by doing your normal shopping. All you need to do is purchase scrip cards to the stores you frequent. And scrip can be used for just about any household purchase including food, clothing, entertainment, home improvement, gasoline and even dining out.

You can purchase your scrip cards online at shopwithscrip.com. Simply enroll using our St. Bridget School code 8FF643LE1181L, sign up for Presto Pay, and start shopping. (Our program does not accept checks. You must utilize Presto Pay.) All purchases made by Sunday evening at 5:00 will be at school by the following Thursday morning. Cards are sent home with your child. Kathy Herlihy, our scrip coordinator, is happy to answer any questions you may have. Please contact her at k.herlihy@comcast.net or 793-7037.

Scrip is a simple and effective fundraising program. Thank you in advance for participating in this much needed effort.

Sincerely,

Marge

Marge Whalen
Principal